

DANIEL P. RICHARDS

Professor of Technical Communication & Rhetoric
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ACADEMIC APPOINTMENTS

Old Dominion University	<i>College of Arts and Letters</i> Professor, Department of English, 2025-present Associate Professor, Department of English, 2019-2025 Assistant Professor, Department of English, 2013-2019 <i>Strome College of Business</i> Faculty, Master of Business Administration Program, 2015-2025
University of South Florida	<i>Department of English</i> Graduate Teaching Assistant, 2009-13
University of Windsor	<i>Department of English and Creative Writing</i> Graduate Teaching Assistant, 2007-09

ADMINISTRATIVE POSITIONS

Old Dominion University	<i>Department of English</i> Associate Chair of Curriculum and Assessment, 2023-2025 Associate Chair of Graduate Studies and Assessment, 2020-2023
ACM SIGDOC ¹	<i>Executive Committee</i> Past Chair, 2023-2026 Chair, 2019-23 (elected first term; renewed for second)

EDUCATION

University of South Florida	Ph.D., English: Rhetoric and Composition, 2009-13 Dissertation: <i>Dead man's switch: Disaster rhetorics in a posthuman age</i> Advisor: Carl G. Herndl Graduate Certificates, 2009-2013 Professional and Technical Communication (Department of English) Digital/Virtual Educator (Department of Instructional Technology)
University of Windsor	M.A., English Literature and Language, 2007-09 Advisor: Dale Jacobs B.A., English Language and Literature with Honours, 2003-07 Minor: Psychology

¹ Association for Computing Machinery's Special Interest Group on Design of Communication

PUBLICATIONS

Books

- Amidon, T. R., Pflugfelder, E. H., Richards, D. P., & Sackey, D. J. (2026). *Undermining risk in technical communication: Extractive industry, cascading disaster, and the global climate crisis*. SUNY Press. Forthcoming.
- Richards, D. P. (Ed.). (2020). *On teacher neutrality: Politics, praxis, and performativity*. Utah State University Press.
- Moore, K. R., & Richards, D. P. (Eds.). (2018). *Posthuman praxis in technical communication*. Routledge: Studies in Technical Communication, Rhetoric, and Culture Series.

Articles

- Richards, D. P. (2025). Dead man's switch: Blame and causality in the epideictic scenes of disaster. *Rhetoric Society Quarterly*, 55(1), 26-41.
- Pflugfelder, E. H., Amidon, T. R., Sackey, D. J., & Richards, D. P. (2023). Expanding the scope and scale of risk in TPC: Water access and the Colorado River Basin. *Technical Communication Quarterly*, 32(3), 224-241.
- Richards, D. P., & Stephens, S. H. (2022). Do voices really make a difference? Investigating the value of local video narratives in risk perceptions and attitudes towards sea-level rise. *Technical Communication*, 69(4), 79-96. *Included in the "Best Original Collection of Essays in Technical or Scientific Communication" (CCCC Technical and Scientific Communication Awards).
- Richards, D. P., & Jacobson, E. E. (2022). How real is too real? User-testing the effects of realism as a risk communication strategy in sea level rise visualizations. *Technical Communication Quarterly*, 31(2), 190-206.
- Amidon, T. R., Nielsen, A. C., Pflugfelder, E. H., Richards, D. P., & Stephens, S. H. (2021). Visual risk literacy in "Flatten the Curve" COVID-19 visualizations. *Journal of Business and Technical Communication*, 35(1), 101-109.
- Stephens, S. H., & Richards, D. P. (2020). Story mapping and sea level rise: Listening to global risks at street level. *Communication Design Quarterly*, 8(1), 5-18.
- Richards, D. P. (2019). John Dewey, nonhuman agency, and the possibility of a posthuman public. *Contemporary Pragmatism*, 16(4), 366-95.
- Richards, D. P. (2019). An ethic of constraint: Citizens, sea-level rise viewers, and the limits of agency. *Journal of Business and Technical Communication*, 33(3), 292-337.
- Richards, D. P. (2018). Not a cape, but a life preserver: The importance of designer localization in interactive sea level rise viewers. *Communication Design Quarterly*, 6(2), 57-69.
- Richards, D. P. (2017). Dwelling in the ruins: Recovering student use of metaphor in the posthistorical university. *Composition Forum*, 37, compositionforum.com/issue/37

- Beale, M. C., McKittrick, M. L., & Richards, D. P. (2016). "Good" grief: Praxis, subversion, and the ethics of grieving guides. *Technical Communication Quarterly*, 25(3), 191-201.
- Richards, D. P. (2015). Testing the waters: Local users, sea level rise, and the productive usability of interactive geovisualizations. *Communication Design Quarterly*, 3(3), 25-29.
- Richards, D. P. (2011). Digitizing Dewey: Blogging an ethic of community. *Computers and Composition Online*, Fall 2011 Issue (Special Issue: Ethics in a Digital Age, Virtual Classroom), cconlinejournal.org/ethics_special_issue/richards/

Special Issues

- Richards, D. P., & Phelps, L. W. (Eds.). (2020). Special Issue: On Ideological Transparency. Introduction: "Ideological transparency across landscapes of learning," *Pedagogy*, 20(1), 3-12.

Book Chapters

- Richards, D. P. (2024). Let's party: Composing a review of the literature on a technical topic. In K. St.Amant & P. Zemliansky (Eds.), *Technical writing spaces: Readings on writing* (vol. 6) (pp. 87-102). Parlor Press; The WAC Clearinghouse.
- Richards, D. P. (2023). Flood Insurance Rate Maps as communicative sites of pragmatic environmental action. In S. Williams (Ed.), *Technical communication for environmental action* (pp. 95-120). SUNY Press.
- Richards, D. P. (2022). Place-based podcasting: From orality to electracy in Norfolk, Virginia. In M. J. Faris, C. S. Danforth, & K. D. Stedman (Eds.), *Amplifying soundwriting pedagogies: Integrating sound into rhetoric and writing* (pp. 301-314). The WAC Clearinghouse, UP of Colorado, doi.org/10.37514/PRA-B.2022.1688.2.22
- Yusuf, J-E., Nicula, J. G., Richards, D. P., Agim, O., Covi, M., & Anuar, K. A. (2021). Engaging residents in policy and planning for sea level rise: Application of the Action-oriented Stakeholder Engagement for a Resilient Tomorrow (ASERT) framework. In J.-E. (Wie) Yusuf & B. St. John III (Eds.), *Communicating climate change: Making environmental messaging accessible* (pp. 36-57). Routledge, doi.org/10.4324/9781003037378
- Richards, D. P. (2019). Emergent publics, public emergencies: The importance of John Dewey in Jane Bennett's nonhuman politics of vital materialism. In R. Danisch (Ed.), *Recovering overlooked pragmatists in communication: Extending the living conversation about pragmatism and rhetoric* (pp. 197-222). Palgrave Macmillan.
- Richards, D. P. (2017). Reconstituting causality: Accident reports as posthuman documentation. In D. G. Ross (Ed.), *Topic-driven environmental rhetoric* (pp. 149-167). Routledge.
- Richards, D. P. (2015). The (re)naturalization of Margaret Cavendish: Making active the relationship between nature and female subjectivity in *Blazing World*. In J. Chappelle & K. S. Stanton (Eds.), *Spectacle, sex, and property in eighteenth-century literature and culture* (pp. 83-104). AMS Press, digitalcommons.odu.edu/english_fac_pubs/191

Professional Publications

Richards, D. P. (2017). The problem of agency in visual risk communication. *Intercom: The Magazine of the Society for Technical Communication*, 64(4), 20-22.

Proceedings

- Welhausen, C., Bivens, K., & Richards, D. P. (2023). Exploring the feasibility of a domain-specific DATA ReposiTory (DART) for scholars in technical and professional communication. In *Proceedings of the 41st ACM International Conference on Design of Communication (SIGDOC '23)*, October 26-27, 2023. Association for Computing Machinery, pp. 255-257, doi.org/10.1145/3615335.3623060
- Allen, T. R., Richards, D. P., Whytlaw, J. L., McLeod, G., Cronin, J., Miles, J. J., Reiblich, J., Davis, C., & VanGraafeiland, K. (2022). A geospatial hub to support wind energy and maritime activity spaces near Hampton Roads, Virginia, U.S.A. *Proceedings of OCEANS 2022, Hampton Roads*, Oct. 17-20, pp. 1-5, doi.org/10.1109/OCEANS47191.2022.9976992
- Gonzales, L., Itchuaqiyah, C. U., Kramer, C., Lindgren, C., Nur Cooley, S., Richards, D. P., Rose, E., & Sharp-Hoskins, K. (2022). UX in/as political re-negotiation (Extended Abstract). *Proceedings of the 2022 IEEE International Professional Communication Conference (ProComm)*, doi.org/10.1109/ProComm53155.2022.00089
- Richards, D. P., Whytlaw, J. L., Allen, T. R., Miles, J. J., McLeod, G., & Cronin, J. J. A. (2021). User experience design as a framework for political negotiation in environmental decision making about wind energy. In *Proceedings of the 39th ACM International Conference on Design of Communication (SIGDOC '21)*, October 12-14, Virtual Event. Association for Computing Machinery, pp. 231-239, doi.org/10.1145/3472714.3473646
- Richards, D. P., & Ball, D. K. (2020). Facilitating flood fluency: The design and utility of a flood risk calculator based on FEMA's National Flood Insurance Program. In *Proceedings of the 38th ACM International Conference on Design of Communication (SIGDOC '20)*, October 5-9, Virtual Event. Association for Computing Machinery, New York, NY, USA (10 pgs.), doi.org/10.1145/3380851.3416775
- Stephens, S. H., & Richards, D. P. (2018). Mapping coastal residents' stories to communicate about sea level rise. AGU (American Geophysical Union) Fall Meeting Abstracts, PA42C-06, <https://ui.adsabs.harvard.edu/abs/2018AGUFMPA42C..06S>
- Richards, D. P. (2017). The challenges of exploring local place as a context of use in the study of interactive risk visualizations. In *Proceedings of the 35th ACM International Conference on Design of Communication (SIGDOC '17)*, August 11-13, Halifax, Nova Scotia, Canada. Association for Computing Machinery, 7 pgs., doi.org/10.1145/3121113.3121208
- Jovanovic, V., Richards, D. P., Popescu, O., McKittrick, M. L., Tombolato-Terzic, D., Pazos, P., & Romberger, J. (2017). Developing a faculty learning community to support writing across different STEM disciplines. In *Proceedings of 124th American*

Society for Engineering Education (ASEE) Annual Conference & Exposition (11 pgs.), June 25-28, 2017, Columbus, OH, USA, doi.org/10.18260/1-2-28130

Richards, D. P. (2016). Helping local residents make informed decisions with interactive risk visualization tools. In *Proceedings of the 34th ACM International Conference on Design of Communication (SIGDOC '16)*, September 23-24, Silver Spring, MD, USA. Association for Computing Machinery, New York, NY, USA, 6 pgs., doi.org/10.1145/2987592.2987626

Jovanovic, V., Richards, D. P., McKittrick, M. L., Pazos, P., & Romberger, J. (2015). Comparatively mapping genres in academic and workplace engineering environments. In *Proceedings of 122nd American Society for Engineering Education (ASEE) Annual Conference & Exposition* (13 pgs.), June 14-17, 2015, Seattle, WA, doi.org/10.18260/p.23709

Proceedings (Editor)

Amidon, T. R., Pflugfelder, E. H., & Richards, D. P. (Eds.). (2019). *Proceedings of the 37th ACM International Conference on Design of Communication (SIGDOC '19)*, October 4-6, Portland, OR, USA, Association for Computing Machinery, New York, NY, USA. ISBN: 978-1-4503-6790-5, doi.org/10.1145/3328020

Richards, D. P. (Eds.). (2018). Special Issue: Proceedings from and future plans for the Symposium for Communicating Complex Information (SCCI). *Communication Design Quarterly*, 6(1), 54 pgs., doi.org/10.1145/3230970.3230971

Pedagogical

Stedman, K. D., & Richards, D. P. (2013). Copyright and writing. *Writing Commons*, writingcommons.org/article/copyright-and-writing

Richards, D. P. (2013). In-class peer review. *Writing Commons*, writingcommons.org/article/in-class-peer-review-2

Richards, D. P. (2013). Netiquette (Digital Ethics). *Writing Commons*, writingcommons.org/article/digital-ethics-2/. Adopted for usage in Wayne State University's custom online textbook, *Technical and Professional Communication* (Eds. Grogan and Torok), in 2023.

Lee, K. G., & Richards, D. P. (Eds.). (2010). *College composition: Making the transition*. Hayden-McNeil, 2010. Custom textbook. ISBN-13: 978-0738037448.

Reviews

Richards, D. P. (2018). Review of Roger Graves and Theresa Hyland's (Eds.) *Writing Assignments across University Disciplines*. *Canadian Journal for Studies in Discourse and Writing/Rédactologie*, 28, 270-80.

Richards, D. P. (2013). Review of Dmitri Stanchevici's *Stalinist Genetics: The Constitutional Rhetoric of T.D. Lysenko*. *Technical Communication Quarterly*, 22(4), 363-65.

Richards, D. P. (2012). Review of Susan Miller-Cochran and Rochelle L. Rodrigo's (Eds.) *Rhetorically Rethinking Usability: Theories, Practices, and Methodologies*. *Computers and Composition*, 28(2), 175-79.

Dissertation

Richards, D. P. (2013). *Dead man's switch: Disaster rhetorics in a posthuman age*. (Publication No. 3604176) [Doctoral dissertation, University of South Florida]. ProQuest Dissertations.

GRANTS & FUNDED PROJECTS

Federal

Virginia Wind Energy Siting Solution

Program: Community Economic Adjustment Assistance for Compatible Use & Joint Land Use Studies

Sponsors: U.S. Department of Defense, Office of Local Defense Community Cooperation (formerly OEA); oversight by the Commonwealth of Virginia Office of Veterans and Defense Affairs and Virginia Department of Energy

Funded: **\$775,000** (July 2020-December 2022)

PI: Nunnery, J. A; Co-PIs: Allen, T., McLeod, G., Richards, D. P. , & Whytlaw, J.

Ecocomposition: Theory, Practice, and Metaphor Inside/Outside the Writing Classroom

Program: Joseph-Armand Bombardier Canada Graduate Scholarships Program

Sponsor: Social Science and Humanities Research Council of Canada (SSHRC)

Funded: **\$17,500** (July 2008-July 2009)

PI: Richards, D. P.

State

Ethical Data Analytics: Investigating Data Analytics as a Pedagogical Practice for the Humanities

Program: 4-VA@Mason Collaborative Research Grant (CRG)

Sponsor: 4-VA

Funded: **\$19,570** (August 2022–May 2023)

PI: Ranade, N.; Co-PIs: Hocutt, D., Wourman, J., Baniya, S., & Richards, D. P.

Flood Insurance Calculator and Website

Program: Dam Safety, Flood Prevention & Protection Assistance Fund Grant

Sponsor: Virginia Department of Conservation and Recreation (DCR)

Funded: **\$26,000** (July 2018-December 2019)

PI: Richards, D. P.; Co-PI: Hampton Roads Planning District Commission

Municipal/Regional

User Experience, Residents, and Risk: Effectively (Re)Designing a Flood Rate Calculator

Sponsor: Commonwealth Center for Recurrent Flooding Resiliency (CCRFR)

Funded: **\$6,700** (July 2019-April 2020)

PI: Richards, D. P.; Co-PI: Ball, D. K.

Action-Oriented Stakeholder Engagement for a Resilient Tomorrow (ASERT)

Program: Community Engagement in Virginia Beach for Resilience

Sponsor: City of Virginia Beach

Funded: **\$30,000** (April 2019–September 2019)

PI: Covi, M.; Co-PIs: Nicula, J. G., Richards, D. P., & Yusuf, J-E.

Disciplinary

Story Mapping and Sea Level Rise: Bringing a Global Risk Home

Program: Career Advancement Research Grant

Sponsor: ACM Special Interest Group on Design of Communication (SIGDOC)

Funded: **\$1,500** (January 2018–December 2018)

Co-PIs: Richards, D. P., & Stephens, S. H.

University

Assessing the Impact of the Regional Hampton Roads Maritime Innovation Ecosystem on Entrepreneurs

Program: Blue Connections Annual Campus Theme Research Program

Sponsor: Maritime Initiatives Grants

Funded: **\$10,000** (Summer 2023)

Co-PIs: Ungo, R., Cronin, J., & Richards, D. P.

Monarch Nation Appreciation

Program: Provost's Leadership Development Series (PLDS)

Sponsor: Provost's Office, Academic Affairs

Funded: **\$1000** (March 2022–May 2022)

Co-PIs: Goodman-Scott, E., Hogue, E., Pribesh, S., Rhoades, J., & Richards, D. P.

Increasing Engagement in Online Writing Instruction: Developing Video Lectures for Technical Writing

Program: Faculty Development Funds

Sponsor: Faculty Senate, Old Dominion University

Funded: **\$4000** (July 2018–December 2019)

PI: Richards, D. P.

Bridging the Gap: Preparing Students for Workplace Success by Teaching Writing as a Disciplinary Act

Program: Improving Disciplinary Writing Action Project Grant

Sponsor: Quality Enhancement Plan (QEP), Old Dominion University

Funded: **\$19,987** (August 2017–August 2018)

Co-PIs: Schwartz, K., Pazos, P., Kumar, S., Higgins, K., & Richards, D. P.

Helping Students Better Streamline Service-Learning Projects

Program: Faculty Innovator Grant

Sponsor: Center for Learning and Teaching (CLT), Old Dominion University

Funded: **\$3000** (August 2014–July 2015)

Co-PIs: Romberger, J., & Richards, D. P.

Citizen-Based Usability Testing of Climate Central's Surging Seas Online Tool

Program: Service-Learning Instructional Mini-Grant Award

Sponsor: Leadership and Student Involvement, Old Dominion University

Funded: **\$1000** (September 2014-July 2015)

Co-PIs: McKittrick, M. L., & Richards, D. P.

Improving Student Writing in the STEM Disciplines: A Faculty Learning Community

Program: Improving Disciplinary Writing Action Project Grant

Sponsor: Quality Enhancement Plan (QEP), Old Dominion University

Funded: **\$19,984** (August 2014-August 2015)

Co-PIs: McKittrick, M. L., Romberger, J., Pazos, P., Jovanovic, V., & Richards, D. P.

The Rhetorical Construction of Flood Risk in Hampton Roads

Program: Summer Research Fellowship Program (SRFP)

Sponsor: Old Dominion University

Funded: **\$6000** (May 2014-August 2014)

PI: Richards, D. P.

HONORS, AWARDS, & RECOGNITIONS

Research Mentor Award (Fall 2021)

Granted by The Patricia and Douglas Perry Honors College, Old Dominion University.

Awarded \$500 to lead independent study with senior honors college student. Awarded \$200 for materials.

University Doctoral Mentoring Award (Spring 2020)

Granted by The Graduate School at Old Dominion University. The University Doctoral Mentoring Award honors one tenured faculty member from each academic college for their outstanding mentorship of doctoral students.

Teaching with Technology Award (Spring 2017)

Granted by University Outstanding Faculty Awards Committee, with the Office of Distance Learning and ITS. \$3000 personal use; \$1500 to advance use of technology in classroom.

This award recognizes the excellence of Old Dominion's faculty and their innovative contributions to the quality of teaching and learning through the application of information technology.

Shining Star Award for Outstanding Teaching (Fall 2018, Spring 2016, Fall 2015, Fall 2014)

Granted by the Division of Student Engagement and Enrollment Services.

Honorable Mention, Best Dissertation in Rhetoric, Writing Studies, or Discourse Studies Category

(2014) Granted by Canadian Association for the Study of Discourse and Writing (CASDW)

Provost's Award for Outstanding Teaching by a Graduate Teaching Assistant (2013)

Granted by the Academy for Teaching and Learning Excellence at University of South Florida.

Dorothy Newman Linton Award for Academic Promise (2013)

Granted by the Department of English at the University of South Florida.
Alma Bryant Award for Outstanding Graduate Student (2012)
Granted by the Department of English at the University of South Florida.

CERTIFICATES & PROFESSIONAL DEVELOPMENT

Provost's Leadership Development Series (Spring 2022)

Provost's Office, Academic Affairs

Adopting Open Education Resources (OER) in the Classroom (Spring 2017)

Six-week online course through Tidewater Community College Faculty Professional Development

Improving Disciplinary Writing (IDW) Workshop, Participant (2014)

Quality Enhancement Project (QEP) focused on teaching faculty of all colleges to teach writing in and across the disciplines. Workshops consisted of 20 faculty.

Professional & Technical Communication Graduate Certificate (Spring 2013)

Fifteen credit hours in the field of professional and technical communication at the graduate level through the English department at the University of South Florida.

Instructional Technology: Florida Digital/Virtual Educator Graduate Certificate (Spring 2013)

Twelve credit hours at the graduate level in the Department of Instructional Technology through the College of Education at the University of South Florida.

INVITED PRESENTATIONS AND INTERVIEWS

Interview: "How To Live With Water," *With Good Reason Radio*, host Sarah McConnell. Virginia Humanities. Aired on WHRV 89.5 FM Norfolk June 23, 2024 and 131 public radio stations in U.S. and Europe. <https://www.withgoodreasonradio.org/episode/living-with-water/>

"Investigating Student Perceptions of Writing as a Disciplinary Act." University of California Merced. Sponsors: Merced Writing Program Professional Writing Committee and University Writing Center. Location: Zoom. April 2024.

"Metaphors We Write By." Washington and Lee University. Sponsor: WLU Writing Program. Location: Lexington, VA. April 2024.

"Developing Personas." OpenSEAS Program, Institute of Innovation and Entrepreneurship. Old Dominion University. Location: Zoom. May 2022.

"Should We Use Simulation or Realism to Facilitate Understanding and Generate Action?" Interview podcast, *Room 42*, Season 2, Episode 20. TC Camp. April 2022. Accessible at tccamp.org/episodes/.

"Flood Insurance Outreach: Calculating and Communicating Risk," with Ashley Gordon, Hampton Roads Planning District Commission. *Hampton Roads Adaptation Forum*. Theme: Hampton Roads: Moving the Needle on Resilience. Location: Zoom. March 2021.

“The Art of Communicating Science.” SciencePubs Series. Sponsored by Old Dominion University, WHRO Public Media and the Sinking Cities Initiative. Location: O’Connor Brewing Company, Norfolk, VA. June 2019.

“Giving Effective Technical Presentations.” Presented to employees at the Hampton Roads Planning District Commission (HRPDC). April 2018.

“Exploring the Usefulness of User-Centered Design in Interactive Sea Level Rise Viewers; or, What Happens When Lay Citizens Use Tools Designed for Experts.” Spring 2018 Center for Coastal Physical Oceanography (CCPO) and ODU Resilience Collaborative (ODU-RC) Seminar Series. Old Dominion University: January, 2018.

“Oooh Neat, I Won’t Survive!” and Other Possible Public Reactions to Online Interactive Risk Visualizations.” Ignite Talk. Annual Conference of the ACM Special Interest Group on the Design of Communication (SIGDOC). Halifax, Nova Scotia, Canada: August 2017.

GUEST TEACHING

Topic: “How to Write Technical Reports.” Class: ENGT 434 Introduction to Senior Design Project. Institution: Old Dominion University. Date: Nov. 2024.

Topic: “Visual Environmental Rhetoric.” Class: ENGL 570 Classical Rhetoric. Institution: Liberty University. March 2024.

Topic: “Technical Communication, Censorship, and the BP Oil Spill.” Class: Spring 2020 Honors Seminar (Theme: Censorship). Mt. San Jacinto College. Sponsored by Mt. San Jacinto College Honors Enrichment Program. May 2020.

CONFERENCE PRESENTATIONS AND WORKSHOPS

Panel: “Hybrid Graduate Education: Possibilities, Challenges, Opportunities.” Conference on College Composition and Communication (CCCC). Baltimore, MD: March 2026. With Julia Romberger, Michael Faris, Beau Pihlaja, and Lisa Melonçon.

“Developing Capstone Experiences in Rhetoric and Writing Curricula.” Session Type: Engaged Learning Experience. Conference on College Composition and Communication (CCCC). Baltimore, MD: April 2025.

Workshop: “Does SIGDOC Need a New Logo?”: An Exploration of Visual Rhetoric, Ethics, and Identity. 42nd Annual Conference of the ACM Special Interest Group on Design of Communication (SIGDOC). Arlington, VA: October 2024. With Chris Lindgren.

Panel: “Mixed Methods Research Papers: Preserving an Old Fashioned Literacy Value for Primary Student Engagement in the Research and Writing Process.” Old Dominion University’s Spring Writing Conference. Norfolk, VA: February 2024. With David Robledo and Ola Swatek.

Panel: “Many People Have Died So That Technical Communication Could Live.” 41st Annual Conference of the ACM Special Interest Group on Design of Communication (SIGDOC). Orlando, FL: October 2023. With Timothy Amidon, Ehren Pflugfelder, and Donnie Johnson Sackey.

- Panel: “UX in/as Political Re-Negotiation.” IEEE ProComm 2022 (International Professional Communication Conference). Limerick, Ireland: July 2022. With Laura Gonzales, Cana Uluak Itchuaqiyaq, Corina Kramer, Chris Lindgren, Suban Nur Cooley, Kellie Sharp-Hoskins, and Emma Rose.
- “A Posthuman *Epideixis*: Detaching Blame and Causality in Environmental Disasters.” Rhetoric Society of America (RSA). Baltimore, MD: May 2022.
- “Undermining Technical Communication: Extraction, Risk, and Scale.” Association for the Rhetoric of Science, Technology, and Medicine (ARSTM) at NCA Pre-Conference. Virtual Conference: November 2021. With Timothy Amidon and Ehren H. Pflugfelder.
- “User Experience Design as a Framework for Political Negotiation in Environmental Decision-Making about Wind Energy.” 39th Annual Conference of the ACM Special Interest Group on Design of Communication (SIGDOC). Virtual Conference: October 2021. With Jennifer L. Whytlaw, Thomas R. Allen, Jonathan J. Miles, George McLeod, and Jeremiah J. A. Cronin.
- “UX as a Political Instrument: Finding Solutions to Wind Energy Siting in Virginia.” 10th Annual Symposium on Communicating Complex Information (SCCI). Virtual Conference: February 2021.
- “Facilitating Flood Fluency: The Design and Utility of a Flood Risk Calculator Based on FEMA’s National Flood Insurance Program.” 38th Annual Conference of the ACM Special Interest Group on Design of Communication (SIGDOC). Virtual Conference: October 2020. With D’An K. Ball.
- “Investigating (Again) Student Perceptions of Writing as a Disciplinary Act: A Replication Study.” 9th International Conference on Writing Analytics. St. Petersburg, FL: February 2020.
- “Calculating Risk: Insights Learned from Developing a Flood Insurance Rate Calculator.” 37th Annual Conference of the ACM Special Interest Group on Design of Communication (SIGDOC). Portland, OR: October 2019.
- Respondent. Roundtable: “Is Sharing Caring? Staging Transparency across Classroom and Campus Spaces.” Conference on College Composition and Communication (CCCC). Pittsburgh, PA: March 2019.
- “Landmarking as an Act of Rhetorical Accountability.” Panel: Spaces and Places of Deliberation and Democracy. Association of Teachers of Technical Writing Conference (ATTW). Pittsburgh, PA: March 2019.
- “Rhetorics of Risk and the Real: An Empirical Study on the Effects of Realism as a Design Strategy in Sea-Level Rise Communication.” 8th Annual Symposium on Communicating Complex Information (SCCI). Shreveport, LA: February 2019.
- “Story Mapping and Sea Level Rise: Bringing a Global Risk Home.” 36th Annual Conference of the ACM Special Interest Group on the Design of Communication (SIGDOC). Milwaukee, WI: August 2018. With Sonia H. Stephens.

- “Discrepancies between Imagined and Experienced Agency in Interactive Risk Visualizations.” 36th Annual Conference of the ACM Special Interest Group on the Design of Communication (SIGDOC). Milwaukee, WI: August 2018. With Katherine Hepworth.
- “Connecting to Community Concerns through Sea Level Rise Stories.” Association for Environmental Studies and Sciences (AESS). Washington, DC: June 2018. With Sonia Stephens.
- “A Labor of Love: A Replication Study of the Academic Writing Lives of Students.” Conference on College Composition and Communication (CCCC). Kansas City, MO: March 2018.
- “When Everyday Citizens Use Tools Designed for Experts: Lessons Learned from a Large-Scale UX Test with an Interactive Sea Level Rise Viewer.” 7th Annual Symposium on Communicating Complex Information (SCCI). Greenville, NC: February 2018.
- “The Challenges of Exploring Local Place as a Context of Use in the Study of Interactive Risk Visualizations.” 35th Annual Conference of the ACM Special Interest Group on the Design of Communication (SIGDOC). Halifax, Nova Scotia: August 2017.
- “Investigating (Again) Student Perceptions of Writing as a Disciplinary Act.” Conference on College Composition and Communication (CCCC) Mid-Atlantic Regional Conference at Virginia Commonwealth University. Richmond, VA: June 2017.
- “Rhymes with ‘Bucking Shallot’: Homophobic Discourses and Cunning Masculinities in the NHL.” Annual Meeting of the Canadian Communication Association, at the Federation for the Humanities and Social Science Congress. Toronto, Ontario: May 2017. With Marc A. Ouellette.
- “Striking a Balance of Agency with Interactive Sea Level Rise Viewers.” 6th Annual Symposium on Communicating Complex Information (SCCI). Greenville, NC: February 2017.
- “Helping Local Residents Make Informed Decisions with Interactive Risk Visualization Tools.” 34th Annual Conference of the ACM Special Interest Group on the Design of Communication (SIGDOC). Silver Spring, MD: September 2016.
- “Helping Residents Make Better Decisions Using Flood Risk Maps.” Rhetoric Society of America (RSA). Atlanta, GA: May, 2016.
- “Dwelling in the Ruins of Metaphor: Shifting Student Conceptions of Higher Education through Writing.” 37th Annual Spring Conference on the Teaching of Writing. Old Dominion University. Norfolk, VA: March 2016.
- “From Information Deficit to Interactivity: Citizens and Flood Maps.” Conference on College Composition and Communication (CCCC). Tampa, FL: March 2015.
- “The Value of Disaster.” Panel: The (New) Material of Technical Communication: Method, Practice, Pedagogy. Association of Teachers of Technical Writing Conference (ATTW). Tampa, FL: March 2015.
- “Citizen Users, Sea Level Rise, and the Productive Usability of Climate Central’s Risk Finder.” 4th Annual Symposium on Communicating Complex Information (SCCI). Greenville, NC: February 2015.

- “Coming Home: Place-Based Arguments for Relocating a Major.” Annual Conference of the Council for Programs in Technical and Scientific Communication (CPTSC). Colorado Springs, CO: September 2014.
- “Posthuman *Epideixis*: Moving Beyond the Blame Game in the Gulf Waters.” Rhetoric Society of America (RSA). San Antonio, TX: May 2014.
- “Composing Accident Reports in a Posthuman Age.” Association of Teachers of Technical Writing Conference (ATTW). Indianapolis, IN: March 2014.
- “The Ethics of Habituation: Dewey and The Framework for Success in Postsecondary Writing.” Conference on College Composition and Communication (CCCC). Las Vegas, NV: March 2013.
- “Consubstantiality along the 49th: The Rhetorical History of Canadian (Anti-)Annexation Movements.” Rhetoric Society of America (RSA). Philadelphia, PA: May 2012.
- “Blogging Dewey: Pragmatism and the Creation of Social Action Online Communities.” Computers and Writing. Ann Arbor, MI: May 2011.
- “Dewey, Latour, and Why Ontology Matters to Teaching with Technology.” Conference on College Composition and Communication (CCCC). Research Network Forum. Atlanta, GA: March 2011.
- “Metaphor in Ruins: Consumerism in the Writing Classroom.” College English Association (CEA) Conference. St. Petersburg, FL: 2011.
- “Negotiating the Negating: Isocrates’s Civic Educational Program and the Fundamentally Religious Scholar.” Rhetoric Society of America (RSA). Minneapolis, MN: May 2010.
- “Accessing the Active Potential of Metaphor: Restoring Lakoff and Johnson’s *Metaphors We Live By*.” Conference on College Composition and Communication (CCCC). Louisville, KY: March 2010. With Joshua Mehler.
- “Exploring the Negotiations between Fundamental Religious and Secular Academic Discourse in the Writing Classroom.” Expanding Literacy Studies Conference. Columbus, OH: April 2009.
- “Self-Reflective Teaching: Building a Metaphorical Repertoire in the Classroom.” Society for Teaching and Learning in Higher Education (STLHE). Windsor, ON: 2008. With Joshua Mehler.

TEACHING

Old Dominion University

Graduate

- Rhetorics of Risk and Disaster (Original course)
- Visual Rhetoric and Document Design
- Dissertation Seminar
- Empirical Research Methods and Project Design
- Concepts of Ecology in Writing Studies (Original course, co-designed)

Theories of Pragmatism (Original course)
Teaching Professional and Technical Writing
Professional and Technical Writing Theories and Practices
Classical Rhetoric and Theory Building
Graduate Internship and Project in Professional Writing
Writing in Digital Spaces
Effective Business Writing (MBA Program, College of Business)

Undergraduate

Professionalization in English (Senior Capstone; Original course)
Editing and Document Design
Technical Writing
Introduction to Rhetorical Studies
Writing Internship/Advanced Writing Internship
Digital Writing
Introduction to Academic Writing
English Composition

Independent Studies

Rhetorics of Science, Summer 2025
Writing in the Disciplines Pedagogies, Spring 2025
Rhetorical Aspects of Science and Technology Studies, Summer 2024
Postcapitalism (Undergraduate, Honors College), Fall 2021
Accidents and Disasters Communications Research, Summer 2020
The Rhetorical Ethics of Pragmatism, Fall 2019
Analytical Military Studies, Summer 2019
Rhetoric and the American Transcendentalists, Summer 2018
Writing Assessment Theory and Methodology, Summer 2018
WAC/WID and the Student Experience, Spring 2018
Rhetoric and Risk Visualization (Undergraduate) Fall 2017
Rhetorical Algorithms and the Individual, Spring 2016
Usability Research and User Experience in the Writing Center, Spring 2017
Rhetorics of Gender, Technology, and Assessment in Higher Education, Fall 2015

University of South Florida

Social Media: Transforming Professional Communication Practices (Topics)
Digital Ethics in Professional Writing Contexts (Topics)
Professional Writing Online
Composition I / Composition II

University of Windsor

First-Year Composition

SERVICE

Profession

Leadership

ACM SIGDOC (Association for Computing Machinery Special Interest Group on Design of Communication)

Chair: July 2019-June 2023 (elected position; two-year terms)

Past Chair: July 2023- June 2026 (non-voting advisory position)

Publications & Grants

Grant Reviewer, U.S. National Science Foundation (NSF), Human-Environment and Geographical Sciences Program (Spring 2022)

Editorial Board Member, Communication Design Quarterly (2018-present)

Senior Editor, Professional & Technical Communication, Writing Commons (2013-2018)

Manuscript Reviewer, Climate Risk Management, Journal of Business and Technical Communication, Technical Communication Quarterly, Journal of Technical Writing and Communication, Communication Design Quarterly, Foundations and Innovations in Technical and Professional Communication (WAC Clearinghouse), Utah State University Press/University Press of Colorado, Bloomsbury

Paper Reviewer, American Society for Engineering Education (ASEE) Conference and Exposition, Liberal Education/Engineering & Society Division (2015, 2016, 2017), ACM SIGDOC Proceedings (2017-present)

Conferences

Sponsorship Chair, ACM Special Interest Group the Design of Communication (SIGDOC '25), Lubbock, TX (2025)

Sponsorship Chair, ACM Special Interest Group the Design of Communication (SIGDOC '24), Arlington, VA (2024)

Conference Chair, 13th Annual Symposium on Communicating Complex Information (SCCI), Old Dominion University, Norfolk, VA (2024)

Student Research Competition Co-Chair/Sponsorship Chair, ACM Special Interest Group the Design of Communication (SIGDOC '23), Orlando, FL (2023)

Conference Chair, 11th Annual Symposium on Communicating Complex Information (SCCI), Old Dominion University, Norfolk, VA (2022)

Conference Chair, 10th Annual Symposium on Communicating Complex Information (SCCI), Virtual Conference (Old Dominion University, 2021)

Conference Chair, 9th Annual Symposium on Communicating Complex Information (SCCI), Old Dominion University, Norfolk, VA (2020)

Conference Program Committee Co-Chair, 37th Annual Conference of the ACM Special Interest Group on the Design of Communication (SIGDOC), Portland, OR (2019)

Conference Chair, Conference on College Composition and Communication (CCCC) 3rd Mid-Atlantic Summer Regional Conference, Norfolk, VA (2019)

Awards Judge, Microsoft Student Research Competition (SRC), ACM Special Interest Group the Design of Communication (SIGDOC) (2016, 2018, 2019)

Facilitator, Graduate Student Workshop, Association of Teachers of Technical Writing (ATTW) Conference (2014, 2018, 2019)

Proposal Reviewer, Council for Programs in Technical and Scientific Communication (CPTSC) Conference (2017, 2018, 2021)

Steering Committee, Conference on College Composition and Communication Mid-Atlantic Regional Conference at Virginia Commonwealth University. Richmond, VA (2018)

Proposal Reviewer, National Council of Teachers of English (NCTE) Annual Convention, St. Louis, MO (2017)

Proposal Reviewer, Symposium for Communicating Complex Information (SCCI) (2016, 2017, 2018, 2019, 2020)

Member, Local Accessibility Committee, Conference on College Composition and Communication (CCCC), Tampa, FL (2015)

Proposal Reviewer, Association of Teachers of Technical Writing (ATTW) Conference, Indianapolis, IN (2014)

Curricular Review & Assessment

Senior Student Portfolio and Program Reviewer, Professional Writing and Rhetoric (PWR) Program. Department of English, Elon University (Elon, NC), 2021

University

Panelist, "Applying for Faculty Jobs." Workshop. Career Pathways Program (Feb. 2025)

Reviewer, Centennial Cluster Initiative (hiring proposals), Academic Affairs (Aug. 2024)

Member, ODUGlobal Policy and Process Committee (2023-2024)

Member, Faculty Senate, Committee H: Digital Learning and Online Education (2023-2025)

Chair, Hearing Panel as assembled by Faculty Senate Grievance Committee, Summer 2023

QEP, Pursue Truth (Critical Reading) Workshop, Facilitator (2023-2025)

Project Developer and Manager, Education and Arts Research Participant System (2022-24)

College Representative, Assessment Advisory Committee to the Office of Institutional Effectiveness and Assessment (2022-24)

Organizer, Controversial Research Roundtable, Sponsored by the College of Arts & Letters Faculty Diversity and Development Task Force, AAUP ODU Chapter, and the University Women's Caucus (Mar. 3, 2022)

Panelist, Academic Freedom and Freedom of Speech Open Forum, Sponsored by the Darden College of Education and Professional Studies (Feb. 2, 2022)

Dean of the College of Arts and Letters, National Search Committee (Fall 2021-Spring 2022)

Reader, Fall 2021 Commencement. Graduate Ceremony.

SACSCOC 2023 Quality Enhancement Plan (QEP) Chair of Outcomes and Assessment Sub-Committee (2021-2023)

SACSCOC 2023 Quality Enhancement Plan (QEP) Committee Member (Topic Selection, 2020-2021)

Reader, Spring 2017 Commencement. Graduate Ceremony

Member, Faculty Advisory Committee for Student Success Committee (2015-2020)

Presenter, “First Class” Orientation, First-Year Student Success (2016-2019, 2021, 2023-24)

Reviewer, Center for Learning and Teaching (CLT) Faculty Summer Institute on Service-Learning (2015)

QEP Improving Disciplinary Writing (IDW) Workshop, Facilitator (2015-2023)

College (Arts & Letters)

Member, Dean’s Workload Reform Committee (ALWRC), College of Arts & Letters (2022-2024)

Member, Dean’s Advisory Council, College of Arts & Letters (2018-2021; Chair 2021-2025)

College (External)

Dissertation Committee Member: Brandon Bennett (2025-pres.). Title: “COVID-19 Policy Pioneer or Puppet: Examining the Credit Claiming and Blame Avoidance Behaviors of Houston’s Mayor through Ventriloquial Analysis.” Doctoral program in Public Administration and Policy, Strome College of Business.

Writing Assessment Coordinator, Communication Assurances of Learning (AOL), MBA Program, Strome College of Business (2022-2025)

Dissertation Committee Member: Tracey Regenold (2019-2020). Title: “Local Workforce Development, Federally Legislated Purposes, and a Systemigram: A Mixed-Methods Study.” Doctoral program in Education: Occupational and Technical Studies, Darden College of Education and Professional Studies.

Department

Old Dominion University

Dissertation Chair

Matthew Bodie (2019-present). *An Entangled Ethos: Discovering Rhetorical Trust Among Writing Center Administration.*

Joanna Kohlhepp. (2018-2024). “What a Good OPR Looks Like”: How Air Force Officers Learn to Write Performance Evaluations without Formal Training.

Martha Lynn Russell (2021-23). “I Think There Is a Place for Small Programs”: Advocating, Implementing, and Sustaining TPC Programs in Small U.S. Institutions.

Jessica Kubiak (2020-23). *Silently Correcting Your Grammar: Feedback and Adult Learners’ Rural Writing Ecosystems.*

Travis V. Holt (2019-22). Finding a Balance: User, Reader, and Learner Functions in First-Year Composition Textbook Engagement.

Sarah C. Johnson (2018-22). Fragmentation in the Dual Enrollment Experience: The Importance of Students' Self-Perceptions in Dual Enrollment First-Year Composition Students.

Megan L. McKittrick (2015-20). Climate Change Games as Boundary Objects: Fostering Dialogic Communication within Stakeholder Engagement.

April M. Cobos (2017-19). The Women of Explosive Ordnance Disposal: Cyborg, Techno-bodies, Situated Knowledge, and Vibrant Materiality in Military Cultures.

Daniel Hocutt (2016-19). Rhetorical Agency in Algorithm-Centered Digital Activity: Methods for Tracing Agency in Online Research.

Suzanne Sink (2015-19). Around Her Table: A Digital Community Archive Featuring Azorean-American Women in New England (Born-digital: aroundhertable.org).

Dissertation Committee Member

August Immel (2024-present). Beyond the Limits: New Tools to Measure Extremist Rhetoric.

Kerri Rinaldi (2024-present). Disability as Epistemology: Writing Center Policy and Tutor Training as a Tool for Disability Justice.

Temple West (2023-2025). Schema, Stigma, and The "We-Them" Divide: Perspectives on Ageism from Everyday Life to Healthcare.

Nicole Hancock (2018-2022). Centering Community College Students' Experiences: A Mixed Methods Study of Multiple Measures for Writing Placement.

Cassandra Book (2017-20). Students at a Crossroads: TA Development across Pedagogical and Curricular Contexts.

Wil LaVeist (2013-19). Applying African American Jeremiad Rhetoric to Online Health Communication. *Honorable Mention for the 2021 CCCC Outstanding Dissertation in Technical Communication Award*.

Matthew Beale (2015-19). Rhetorics of Functionally Applicative Game Design: Designing and Testing the Project Management Game 'Scrummage'.

Sarah Moseley (2014-17). Women's Entrance Into the Fire Department: A Theory of Collaboration and Crisis.

Laura Paganucci (2014-16). Collaborative Development of an Interdisciplinary Scientific Research Proposal: Negotiation through Boundary Objects.

James Eric Sentell (2013-15). Creating Memories: Writing and Designing More Memorable Documents.

Master's Thesis/Portfolio Chair

Robert Enriquez (2025). Thesis: Empowering the User through Inclusive Technical Writing.

Andrea Queen (2025). Professional Portfolio
David A. Smith (2025). Professional Portfolio
Adrienne Kubat (2023). Professional Portfolio
Lindsey Urda (2021-2022). Teaching Portfolio
Yvette Emma Hubbard (2021-2022). Thesis: Addressing Public Perceptions about Cell-Based Meat and Cellular Agriculture through the Rhetoric of Science.
Jordan Smith (2020-2021). Professional Portfolio
Phoebe Richards (2018-19). Professional Portfolio
Kathryn Mitchell (2018). Professional Portfolio
Sarah Carl (2015-16). Thesis: E-Portfolios, Google Drive, & Cognitive Process Theory.

Master's Thesis/Portfolio Committee Member

Laurn Brooks (2023). Professional Portfolio
Rachael O'Donnell (2021). Professional Portfolio
Liza King (2021). Teaching Portfolio
Kevin Norris (2019-20). Teaching Portfolio
Donovan Warren (2018-19). Professional Portfolio
Daniel Shuman (2016). Professional Portfolio
Kristi Viers (2015-16). Teaching Portfolio
Charlotte Stark (2015-16). Professional Portfolio
Tim Anderson (2014). Teaching Portfolio
Melanie Barker (2013-14). Professional Portfolio

Master's Oral Exam Committee Member

Laila Webb (2025, M.A. in Applied Linguistics Program)
Katie Sturniolo (2025, M.A. in Applied Linguistics Program)
Matthew Ebersole (2022, Chair)
Azarik Pugh (2018)
Sarah Camp (2016)
Rhoda St. Louis (2014)

Undergraduate Thesis Advisor (Honors College)

Erin E. Jacobson (2018). Rhetorics of risk and the real: An empirical study on the effects of realism as a design strategy in sea-level rise mapping and communication

Programmatic Assessment

Undergraduate English Major Assessment (Yearly WEAVE Reports, 2020-2024)

Program Coordination

M.A. in English Graduate Program Director (Fall 2025)
Professional Writing Graduate Certificate Coordinator (2022-2024)

Technical Writing Graduate Concentration Coordinator (2022-2024)
Technical Writing Undergraduate Concentration Coordinator (2022-2024)
Undergraduate Internship Coordinator (2020-2021)
Professional Writing Undergraduate Concentration Coordinator (Spring 2018)
Professional Writing Graduate Concentration Coordinator (Spring 2018)

Hiring Committees

Administrative and Office Specialist III (2025)
Lecturer of General Education Composition (2024–25; search chair)
Assistant Professor of Medical Humanities or Rhetoric (2023-24)
Associate Professor of Medical Rhetoric (2022-23; search chair)
Graduate Program Technician and Administrative Assistant (2022)
Department Administrative Assistant/Receptionist (2021)
Associate Professor/Associate Chair of Writing Studies tenured position (2018)
Historical Rhetorics tenure-track position (2017-2018)
New Media/Writing Studies tenure-track position (2015-2016)
Senior Writing Studies tenured position (2014-2015)

Department Committees (selected)

Chair, Alumni Action Committee (2024-2025)
Chair, Undergraduate Curriculum and Assessment Committee (2023-2025)
Chair, Promotion and Tenure Committee (2021-2023)
Chair, Graduate Studies and Curriculum Committee (2020-2024)
Chair, Assessment Committee (2020-2023)
Reappointments Committee (2019-2021)
Writing for College Success (WFCS) Committee (2019-2020)
Undergraduate Recruitment and Retention Committee (2017-2018)
English Ph.D. Advisory Council (2014-2019; 2023-2024)
Media Lab (MPark) Oversight Committee (2013-2019); Coordinator (2020-2021)

Web Coordination

Department of English Website (2015-2021)
Writing Program Website (2014-2017)

Faculty Supervisor, Rhetoric Society of ODU, Student Chapter (2025-present)
Faculty Supervisor, English Graduate Organization (2014-present)
Undergraduate Student Advisor, Department of English (2013-2021)

University of South Florida

Webmaster, First-Year Composition Program (2010-2013)
Collaborator, First-Year Composition Curriculum Development (2010-2013)

VOLUNTEER

Corresponding Secretary, Larchmont Elementary School Parent Teacher Association (LES PTA), Norfolk Public Schools, Norfolk, VA (2023-2025)

Past President, Old Dominion University AAUP Chapter (2022-2025)

Member-at-Large, Executive Committee of the Virginia Conference of the AAUP (2020-2022)

President, Old Dominion University AAUP Chapter (2019-2022)