

Presidential Primary Poll

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**ODU Social Science Research Center and Old
Dominion Poll**

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Poll conducted February 28 through March 2



Presidential Primary Poll Results

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In the Democratic presidential primary, with non-responses eliminated, and among registered voters with an intention to vote in the primary, first choices were as follows:

CANDIDATE	PERCENTAGE
BERNIE SANDERS	30.7
JOSEPH BIDEN	26.67
ELIZABETH WARREN	13.86
MICHAEL BLOOMBERG	10.4
PETE BUTTIGIEG	6.89
TULSI GABBARD	5.05
TOM STEYER	4.39
AMY KLOBUCHAR	2.03
SAMPLE: 105 LIKELY DEMOCRATIC PRIMARY VOTERS. MARGIN OF ERROR +/- 10 PERCENT	

Sanders is slightly (but not significantly) ahead, the race is very close between Biden and Sanders, and late respondents seem to be trending towards Biden

After the South Carolina primary but while this survey was in the field, Steyer and Buttigieg both dropped out of the race. If support for these candidates was reallocated to the respondent's stated second place preference, then the overall vote picture looks as follows:

CANDIDATE	PERCENTAGE
BERNIE SANDERS	30.74
JOSEPH BIDEN	27.53
ELIZABETH WARREN	13.27
MICHAEL BLOOMBERG	12.46
AMY KLOBUCHAR	7.36
TULSI GABBARD	5.11
TOM STEYER	0.3

SAMPLE: 102 LIKELY DEMOCRATIC PRIMARY VOTERS. MARGIN OF ERROR +/- 10 PERCENT

Overall, the patterns are similar to the pattern above, but Biden and Sanders are somewhat closer, accentuating the possibility that Biden might win the primary.

Candidate Favorability

	VERY FAVORABLE	FAVORABLE	UNFAVORABLE	VERY UNFAVORABLE
KLOBUCHAR	8.08	25.98	22.27	14.36
BUTTIGIEG	12.84	23.42	17.28	22.38
BIDEN	10.66	32.55	20.21	27.38
WARREN	20.29	23.19	18.63	28.7
SANDERS	29.36	14.9	10.17	36.98
BLOOMBERG	14.99	8.28	18.46	45.45
TRUMP	21.99	14.41	12.23	49.32

SAMPLE: 147 RESPONDENTS

Using the overall sample we examined the degree to which individuals indicated that they had a favorable or unfavorable impression of each candidate. One of the more striking results is the high level of unfavourability and low favorability for Bloomberg. Neither of these numbers is a positive harbinger for the future success of his candidacy.

General Election Trial Heats

To evaluate the level of support for each candidate in the 2020 general election versus Donald Trump, we asked a series of hypothetical questions concerning preferred vote choice.

General Election Trial Heats	
Donald Trump	Elizabeth Warren
38.99	54.53
Donald Trump	Joseph Biden
37.65	56.01
Donald Trump	Michael Bloomberg
35.12	46.27
Donald Trump	Amy Klobuchar
39.4	55.9
Donald Trump	Bernie Sanders
42.68	55.2
Sample: 142 Registered Voters	

Overall, Trump is beaten by every Democratic candidate, which is unsurprising given the tendency for Hampton Roads to lean to the Democratic side. But the margin is narrowest versus Sanders and Bloomberg, and considerably larger versus the other potential Democratic contenders.

Methodology

Surveys were delivered by e-mail to individuals in the ODU – SSRC panel of Hampton Roads residents. All panel members were initially contacted through land-line and cell-phone based random digit dial samples, and then recruited into the panel.

A total of 144 responses were received, of which 5 indicated that they no longer lived in the seven cities being surveyed: Chesapeake, Hampton, Newport News, Norfolk, Portsmouth, Suffolk, and Virginia Beach. Of these, respondents, 80 indicated that they

would vote in the March 3rd Democratic primary, and another 15 indicated they were likely to vote, and 8 indicated they might vote.

Because of the small response size, the survey is too small to make precise inferences concerning candidate support. The margin of error is approximately plus or minus 10 percent for the primary electorate subsample, and plus or minus 9 percent for the full sample.

The sample was weighted to match the demographics of the region in terms of education, race, city of residence, and age.

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